



This article is from the February 2014 eNewsletter. To view the complete newsletter, go to:  
[http://www.nhqualitycampaign.org/star\\_index.aspx?controls=newsletter](http://www.nhqualitycampaign.org/star_index.aspx?controls=newsletter)

## NEW MEMBERSHIP CATEGORY ANNOUNCED BY BOARD OF DIRECTORS

Advancing Excellence in Long-Term Care (AE) is proud to announce **Provider Membership in the Collaborative**. This new membership category allows nursing homes and other providers the opportunity to connect with the most influential stakeholders in long-term care to influence national quality improvement efforts and create social change.

"We are excited to grow AE's membership through this new provider category," said Executive Director Doug Pace. "We know we can reach our goal of making nursing homes better places to live, work and visit through shared efforts with our committed partners."

Provider members will be eligible to hold one seat on the AE Board of Directors and may participate in or chair a work group, committee or task force. This new membership category gives providers a parallel path for involvement with the Collaborative, in addition to using the goals and entering data as active participants in the Advancing Excellence in America's Nursing Homes Campaign.

For more information on Provider membership and dues, contact Doug Pace at (202) 508-9454 or [dpace@aeltcc.org](mailto:dpace@aeltcc.org).

### Why join as a provider member of AE?

#### **Connect with the most influential stakeholders in nursing home care and oversight**

The Advancing Excellence in Long Term Care Collaborative (AELTCC) membership is composed of a broad cross-section of key stakeholders comprising long-term care delivery and oversight in the United States. This powerful public-private partnership is led by an independent board of officials from organizations representing providers, administrators, nurses, consumers, direct-care workers, long-term care ombudsmen, culture-change organizations, and quality improvement organizations, surveyors, among others.

#### **Unite in an unwavering focus on quality improvement**

These diverse public and private sector partners have put aside differences and focused on the mutual interest of measurably improving the quality of care and life at nursing homes nationwide for residents and their families, for staff and for the nursing home leaders.

#### **Share in seven years of success**

We are in our seventh year of the "Advancing Excellence in America's Nursing Homes" Campaign, now in its third phase, and have continuously refined and improved the program along the way.



FORWARD TO  
A FRIEND



SUBSCRIBE TO  
NEWSLETTER



FIND US ON  
FACEBOOK



FOLLOW US ON  
TWITTER

EMAIL

WEB

For more info, contact Adrienne Thomas

[AThomas@leadingage.com](mailto:AThomas@leadingage.com)

<http://www.nhqualitycampaign.org>

## **NEW MEMBERSHIP CATEGORY ANNOUNCED (continued)**

---

### ***Engage with more than 9,000 nursing homes and 53 local area networks of excellence***

Currently, the Advancing Excellence Campaign has engaged over 9,000 nursing homes across the country or more than 61% of all nursing homes in the US. The growing number of AE participating nursing homes are recruited, educated, trained, motivated and supported at the local level by 53 statewide coalitions known as Local Area Networks of Excellence (LANEs) that emulate the national collaborative and engage a broad array of long-term care stakeholders at the state level.

### ***Utilize evidence-based tools, methods and resources***

We provide nursing homes with evidence-based and field-tested data measurement tools, critical thinking and problem-solving methods and options, and other valuable resources to tackle the most universally accepted priority quality goals they face today and keep track of their progress. Research undertaken nationally on four of the Phase 1 Campaign goals demonstrated that nursing homes using AE's tools, methods and resources achieved more significant quality improvement, more rapidly than non-AE nursing homes.

### ***Focus on priority Quality Goals***

AE's tools take aim at the leading areas of nursing home quality operational and clinical challenges, including: (1) staff stability; (2) consistent assignment; (3) person-centered care; (4) safely reducing hospitalizations; (5) reducing use of antipsychotic medication; (6) enhancing mobility; (7) reducing pain; (8) reducing pressure ulcers; and (9) reducing facility-acquired infections.

### ***Draw on cutting edge tools developed by leading specialists, researchers and diverse stakeholders***

AE's resources have been developed with the collective expertise and wisdom of nearly 100 volunteers representing quality specialists, practitioners and researchers in each of the nine goal areas targeted. Representation from AE stakeholder groups in these efforts ensures multi-perspective results.

### ***Align with QAPI***

The AE tools also have been created to align with CMS's impending QAPI (Quality Assurance Performance Improvement) regulations and position nursing homes to support the "survey and certification" rules and avert payment impacts.

### ***Make an even greater social impact***

In addition to assisting more nursing homes to address their quality-improvement goals, AE foresees benefiting other long-term care settings with needed tools and resources to advance excellence. AE also envisions building a dynamic database that will enable trend analyses, evidence-based research, identification of best practices and much more to benefit the field and those it serves.

### ***Support our unique efforts and unparalleled collaborative community***

Help us continue to make a genuine difference in the lives of nearly 2 million Americans requiring nursing home care annually and the tens of millions more receiving long-term care in other settings. Our population is aging more rapidly and the demand for high quality long-term services and supports is projected to boom.

## **Provider Membership Dues – \$1 per licensed bed annually**