

Singing Ambassadors Spread Joy Along Toronto's Waterfront



The **Award-Winning Waterfront Singing Ambassador Program** has returned to Toronto's waterfront! These eight lively ambassadors perform impromptu a cappella renditions of classic summer hits on Thursdays, Fridays, Saturdays, Sundays and Mondays from 11am to 6pm until September 7.

Wearing The Waterfront BIA branded polo shirts, windbreakers, back packs, umbrellas and festive fedoras, the Ambassadors will be easy to spot as they distribute prizes, discounts and information featuring key waterfront activities to keep both Torontonians and tourists well-informed of all that the waterfront has to offer.

The Waterfront Singing Ambassadors help to put our community "on the map" throughout the City, being the most unique program of its kind in Toronto.

SPOT THEM AND WIN!

Make sure to keep your eye out for these talented quartets when visiting Toronto's waterfront for your chance to WIN some fabulous prizes from our local waterfront businesses and partners.

Visit www.waterfrontbia.com for more information.