

Project Get Reel™ Solves the Massive VHS Tape Challenge!



The world has consumed billions of VHS tapes since the 1970s. The technology is now obsolete but there is no sustainable program to recycle them.

Ontario alone has accumulated at least 2.26 billion VHS tapes. [GenesisXD](#) is proud to present their innovative two-pronged benefit solution, **Project Get Reel**. They collect and dismantle the VHS tapes for recycling purposes. In doing so, they are stopping millions and millions of VHS tapes (with recyclable parts) from going to the landfills.

There's also a social aspect to **Project Get Reel**. They hire people with barriers to employment to assist in the dismantling process – a good way to help individuals gain employment skills. So don't throw away your unwanted VHS tapes. You can help by donating today. Stay in touch at www.ProjectGetReel.com.