



Formula for the Future Resources Available

April is Membership Month and there are many tools available to your Formula for the Future team Club Counselors and Club Openers. Please check out these tools on the KI website at www.kiwanis.org/theformula.

1. Kiwanis Promotional Videos - click on the "Videos" button. Are members asking you what is the Formula? Are clubs looking for videos to inspire others to join their community service efforts? These types of videos are available for download and use. <http://vimeopro.com/kiwanis/the-formula>
2. Tools for Club Counselors to use with clubs to strengthen them - click on the "Resources" button or the "Strengthen Your Club" button. The tools of the Achieving Club Excellence program ([http://www.kiwanis.org/\(c\)-strengthen-your-club/\(c\)-achieving-club-excellence#.VQnv2NLF98E](http://www.kiwanis.org/(c)-strengthen-your-club/(c)-achieving-club-excellence#.VQnv2NLF98E)) are available for you to use as a club program or to facilitate club strengthening with a club board of directors.
3. Awards available to members and clubs for promoting growth and strengthening a club -click on "Strengthen Kiwanis. Be Rewarded" in the center of the page and find the details of our Formula Rewards Program. <http://www.kiwanis.org/theformula/celebrate-success/creating-a-culture-of-appreciation/the-formula-awards#.VQnwBtLF98F>

In addition, please remember that when you log into YOUR personal [kiwanisone.org](http://www.kiwanisone.org) account, you can review our training sessions for Club Counselor and Club Openers.... online and whenever you need to. Click the Education button on your personal page and you will see training available to you.

If you have additional potential team members, please remember to contact me to discuss adding them to our district team. We are open to add any Kiwanians who have a passion of helping members and clubs succeed in community service! Once I add them to the district team, they can also have access to this online training to help them get started. The job descriptions for the Club Counselor and Club Openers can be found at the CNH website Box.net section under "Formula Resources".

Contact Dave Schmitt at dms53@pacbell.net with any questions.