

Campaign Chairman Update

Campaign highlights

Kiwaniis International has celebrated the power of 100 throughout the centennial year. This week it became a bigger deal than ever. The Eliminate Project surpassed **US\$100 million*** in cash and pledges with the start of district conventions. Our collective efforts will help save or protect more than 55 million women and babies.



Highlights as of August 16, 2015:

- **US\$100 million in cash and pledges***
- **US\$415.42 per-member average**
- **1,088 Model Clubs and 100K Clubs**
- **24 Lead Gifts**
- **141 Major Gifts**
- **84 percent club participation**

**Current total includes Canadian government's matching grant of CAD\$2.5 million. Upon fulfillment it will yield CAD\$5 million (roughly US\$4 million).*

Big news from district conventions

Kiwaniis members sent a loud message during district conventions—that we are committed and that we will reach our goal of US\$110 million. Seven districts formalized commitments representing more than US\$8.3 million to reach their goals.

Florida, Georgia, Illinois-Eastern Iowa, Montana, Nebraska-Iowa, Southwest and Texas-Oklahoma joined Austria, Belgium-Luxembourg, Capital, France-Monaco, Louisiana-Mississippi-West Tennessee, New Jersey and Taiwan in making district-wide commitments.

This is an extremely exciting time. A renewed sense of energy, enthusiasm and commitment is building as The Eliminate Project creates a new culture of transformational giving throughout Kiwanis International.

It is also historic! In just one weekend, we raised US\$7.5 million—more money than Kiwanis International has ever raised in such a short amount of time. What a tremendous display of generosity and leadership from these districts.

Five years ago, we made a commitment. Now we're on the verge of making history. We have less than US\$10 million left to raise in the coming months. Our goal is so close.

Celebrate this proud Kiwanis moment with us and share the incredible news.

Milestone alert!

Asia-Pacific Region 3 is at 99 percent of its fundraising goal. This includes the Australia, Malaysia and New Zealand-South Pacific districts. Collectively, Europe has achieved 90 percent of its goal. A special thank you to all of our tremendous district and region leaders who helped make these accomplishments possible.

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What you do counts. Let's make history!

Here are five ways you can make a difference for women and babies in the next month:



[Share our success.](#) When you give to The Eliminate Project, you make a tremendous difference to families around the world. These critical funds will help UNICEF implement immunization activities in some of the most remote areas of the world. Show how dollars are turned into action with these stats.



[Step up to my challenge.](#) Today, 134 babies will die from MNT. What if you woke up every morning knowing you had helped save babies from this agony? Watch this video. Share it. Then join me—[make a commitment](#) to save a life every single day.



[Download the Donor Legacy Book.](#) There is still time for clubs and individuals to get their name in print. An updated version will be created after the end of the year. Claim a place in history with [a gift](#) to the campaign.



[Honor service in the new Kiwanis year.](#) Kiwanis club presidents lead their clubs in service and fundraising. How will your club celebrate his or her legacy? [Give today](#) to receive the Presidential Zeller Fellowship in time for installation events.



[Get ready to scare up funds this Halloween.](#) Halloween will be here before you know it. Service Leadership Programs can start planning Trick-or-Treat for UNICEF festivities now. New this year, clubs can [pre-order](#) one package of collection boxes. Remind clubs to sign up today.