



MEMORANDUM

To: Kiwanis International Board of Trustees
Kiwanis International Foundation Board of Trustees
Past International Presidents
Kiwanis International-European Federation Board
Kiwanis Asia-Pacific Board
District Governors
District Governors-elect
District Secretaries
Vice Chairs of The Eliminate Project
Regional Coordinators of The Eliminate Project
District Coordinators of The Eliminate Project
Multi-division Coordinators of The Eliminate Project
Division Coordinators of The Eliminate Project
Club Coordinators of The Eliminate Project

From: Kiwanis International President John Button
Kiwanis International Foundation President Bob Parton
The Eliminate Project Chairman Randy DeLay
Kiwanis International Executive Director Stan Soderstrom

Date: January 29, 2015

Re: The Eliminate Project campaign timeline

When Kiwanians embarked on The Eliminate Project to eliminate maternal and neonatal tetanus, we knew that our members possessed the drive and determination to see the mission to its completion. With our great success to date, over US\$75 million in funds raised, the attainment of our US\$110 million goal is clearly in sight. To ensure that we have adequate time to reach our full potential and raise the funds necessary to eliminate this deadly disease, the Kiwanis International Foundation Board has voted and determined that the active fundraising for The Eliminate Project will be through December 31, 2015. We also know how important district conventions are to the campaign's success. Under this timeline, each district will have one more district convention to raise funds, secure Model Clubs and celebrate achievements. We could not be more pleased with this decision.

Year five of The Eliminate Project has always been designated as the *Year of Celebration*. And celebrate we will. Our campaign has raised the most money in the shortest period of time for a single cause in Kiwanis' history. In Indianapolis during our centennial convention, we look forward to celebrating our *Gift to the World*-a world without MNT-and kicking off our final march to victory!

Now more than ever, we are committed to saving and protecting the lives of millions of mothers and babies from MNT around the world. We know we will achieve our goal and ask for your continued dedication and resolve to realize our victory.