DRIVE SMART Virginia In-Vehicle Driving Simulator

Looking for a hands-on educational activity to spruce up your workplace, school, or community event? The DRIVE SMART Experience is a group training activity that combines a unique learning approach in a fun environment. This program has been highly rated and recommended by teens, teachers, safety managers, and employees. Read on to find out how you can host this innovative program at your next event.

What is the simulator?

This simulator is assembled inside of a vehicle with sensors on the vehicle pedals and steering wheel. Using an actual vehicle makes the simulator feel more realistic. Drivers put on a virtual reality headset which simulates various roadway scenarios. In the texting and driving simulation, drivers are asked to perform tasks while driving, such as texting on their phones. In the impaired driving simulation, drivers can select a certain number of drinks over a specific timeframe and the simulation reflects the level of impairment while driving. A TV monitor outside of the simulator displays what the driver is seeing to allow others to share in the simulation. A simulation takes between 2-3 minutes per participant.

The Complete Simulator Experience

Along with the simulator, we will have 1-2 staff members onsite to manage the simulator. The number of staff will depend on the expected number of participants at an event. The simulator experience also includes a video loop of victim stories and PSAs that continuously plays outside of the simulator. There will be safe driving pledges that participants will be asked to sign as well as pre and post evaluations on iPads that participants will be asked to complete. A summary of the evaluation responses will be shared with your organization after the event.

Bring the simulator to your business or event

- Safety/Health Fairs
- Driver Training
- Safety Meetings
- Government Entities

Sponsor a simulator

- Local Schools
- Community Festivals
- Outreach Events
What do I need to host the simulator?
The simulator can be placed anywhere that will fit a 10 x 20 tent for outdoor events and a large SUV for indoor events. A power supply is necessary within 300ft of where the simulator will be located. The area for the simulator needs to be flat and dry. No internet connection is necessary.

Weather
For outdoor use, the simulator requires a temperature of over 40 degrees Fahrenheit to run at an optimal level. Heavy winds and rain, lightening, or otherwise dangerous weather will be cause for postponement of the simulator.

Cost Per Day*
$850 for locations within 50 miles of Richmond, VA
$1,200 for all other Virginia locations
Out of Virginia locations by quote

*A day consists of 8 hours on-site. Additional fees may apply if more time is needed.

Contact Kristin Smolenski at Kristin.smolenski@drivesmartva.org or 276-206-6963 for more information.