

CITY OF BEVERLY HILLS  
PUBLIC WORKS SERVICES DEPARTMENT  
**WATER CONSERVATION  
PHOTO CONTEST**

Last Day to  
Submit:  
EXTENDED TO  
**Friday,  
Nov. 20<sup>th</sup>**

## Show Beverly Hills, We Save Water!

1. Take a **creative photo** with your classroom students that says "Saving in Style"!
2. Email your photos and your best water-saving tips on or before November 6<sup>th</sup>, 2015 to [PWcontest@beverlyhills.org](mailto:PWcontest@beverlyhills.org).
3. Winners get a **free pizza party** for their class!
4. Stay tuned in November for when we announce the winners!



*We save water by turning off the faucet at the sink when we brush our teeth and wash our hands.*

## City of Beverly Hills Water Conservation Photo Contest Guidelines

### Participation Criteria

- Participation in the Beverly Hills Public Works Photo Contest is open to Kindergarten through 5<sup>th</sup> grade **homeroom** classrooms at Beverly Vista, El Rodeo, Hawthorne and Horace Mann.
- Participation should include all the classroom students or any group(s) of students deemed appropriate by the teacher. If teachers decide to divide the class into different groups, up to five (5) photos may be submitted, one photo per group. If only a portion of the class submits an entry, the entire class is still eligible for the pizza party.
- Each student participant must submit a signed photo release form to the teacher.
- Signed parental photo release forms may be submitted by the teacher as ONE single PDF file to [PWcontest@BeverlyHills.org](mailto:PWcontest@BeverlyHills.org) in the same email with all other contest materials. Otherwise, arrangements can be made with the school office for City pickup.

### Content Criteria

- Photo content should include photos of students with signage that says “**Saving in Style**”. Examples include, students holding up individual letters that spell out the words, making a creative sign/poster, or spelling out the words with their hands or bodies. **Whatever form the message takes is up to the teacher and the students to decide. Be creative!**
- Tips content should include a list of 3-5 tips for saving water at home, inside or outside that your class or groups develop. Please see the examples below.
  - a. We save in style by turning off the faucet when we brush our teeth.
  - b. We save in style by reminding our friends and family to also save water.
  - c. We save in style by water by taking short showers.

### Submission Details

Entries must be submitted only by teachers to [PWcontest@BeverlyHills.org](mailto:PWcontest@BeverlyHills.org) by the end of the day on **Friday, November 20<sup>th</sup>, 2015**.

- Photos content should be attached, each as a separate file in a JPEG format.
- Tips content should be typed directly into the email.
- PDF of signed photo release forms.
- **Email subject should use the following format:**
  - a. **“Teacher Name, School Name, Grade, Contest Submission”**
- Winners will be announced in **December** through email.

### Selection Criteria

- A panel will judge based on the **creativity** of each photo and tip, with each student's grade level taken into consideration. The panel will select two winning classes from each school.
- The panel will evaluate all photos submitted and score the class as a whole.

### Prize

- Each winning class will receive a **free pizza party**, and a letter of congratulation from the City! The pizza party will be coordinated between a member of Public Works Services staff and the teacher and principal.

### Questions

- Please refer questions to [PWcontest@BeverlyHills.org](mailto:PWcontest@BeverlyHills.org) or to Public Works Customer Service at (310) 285-2467.





October 12, 2015

Dear Teachers,

We are four years into an unprecedented drought and Beverly Hills, like every other community in California, must cut back on water use. We are asking for your help in getting students involved in water conservation.

First, we invite you and your students to participate in the City of Beverly Hills Water Conservation Photo Contest! The rules are simple. We ask that homeroom teachers submit the best photo of their students with a message that says "Saving in Style" along with a few water saving tips. Rules and guidelines are attached. If you choose to participate in the contest, please have your students' parents sign and return the photo release form. We have included the forms in your packet as well as letters to parents that explain the contest. Last day for contest submittals is Friday, November 6<sup>th</sup>, 2015.

We are also providing a folder filled with information and water conservation activities provided by the Metropolitan Water District and the California Department of Water Resources. You may choose to have students take the packets home to share with their families, or incorporate them into your own lesson plans. Enclosed as part of the student packet is the Admiral Splash Home Use Water Survey, which we encourage you to send home for your students to complete with their families.

We appreciate your support! Through education, increased awareness and action, the City of Beverly Hills can achieve its water conservation target!

The City is also encouraging Beverly Hills water customers to sign up for Water Tracker by going to <http://water.beverlyhills.org>. This is a free online tool that Beverly Hills water customers can use to track water usage.

If you have questions about the contest, please contact Public Works Services at (310) 285-2467 or [PWcontest@beverlyhills.org](mailto:PWcontest@beverlyhills.org). For more information on the drought and the City's conservation resources, visit [www.bhsaves.org](http://www.bhsaves.org).

Thank you for doing your part to save water now!



## CITY OF BEVERLY HILLS

### PHOTO RELEASE FORM AND PERMISSION TO USE PHOTOGRAPH

I hereby give my permission to the City of Beverly Hills, its agents, employees, and licensees ("the City") to use my photograph or likeness, or that of minor child (collectively "I" or "My"), in any and all media (TV, radio, newspapers, newsletters, magazines, *etc.*) whether now known or hereafter existing, throughout the world, at any time, now or in the future, for any use related to the City. I also give the City permission to photograph pre-designated agreed upon areas of my property.

I waive any and all claims or demands of any nature that I may now have or may have in the future against the City and against any person, corporation, or other entity to which the City may assign or transfer its rights to use my photograph or likeness.

My photograph may be produced, distributed and/or exhibited at the City's discretion for its use for purposes in its sole discretion. I am granting this permission voluntarily and without consideration. I acknowledge that no royalty, appearance fee, residual payment, or compensation of any type is or will be payable to me for the taking or use of any such image or likeness. I will make no monetary or other claim against the City for the use of the photograph or use of my likeness.

This permission was neither requested nor granted as a condition of participation in any activity or program supported by the City. I understand that this release is intended to be as broad and inclusive as permitted by law, and I agree that if any portion of this release is deemed invalid, the remainder will continue in full force and effect. I further understand that this release is to be interpreted under the laws of the State of California, and I submit to the jurisdiction of the courts within the County of Los Angeles, State of California and waive all objections to the jurisdiction or venue of such courts.

I have read the foregoing before affixing my signature below and my signature below warrants that I duly understand the contents thereof regarding the City's use of my photograph or likeness.

Signature \_\_\_\_\_ Today's Date: \_\_\_\_\_

Print Name of Individual/Minor Child \_\_\_\_\_

Street Address \_\_\_\_\_

City, State and Zip Code \_\_\_\_\_

Daytime Telephone \_\_\_\_\_

School Name \_\_\_\_\_ Teacher Name \_\_\_\_\_