



Dear El Rodeo Supporters,

I would like to invite **you** to become a sponsor of the highly anticipated ***El Rodeo's, Fun Run*** scheduled to take place on Wednesday, April 6, 2016 at our beautiful El Rodeo School in the heart of Beverly Hills. Our students and faculty will come together to run/walk to raise money for a number of essential programs for our school in order to enhance our children's education including math and reading enrichment and intervention programs, science and engineering, art and music education and the list goes on. Our goal is to prepare our students for future success by proving them with the skills necessary to meet the challenges of their world in the 21st Century. Following the run/walk, we will host a festive picnic on our field where hundreds of Beverly Hills families will come together with the students, faculty and community leadership to celebrate the children's success! This celebration will be a fun day filled with pride for El Rodeo students, families and staff.

El Rodeo's "Fun Run" is our annual event that unites our school in a shared vision of making a number of programs a reality for all of our students. Our goal is to have 100% of our students and staff participate in running/walking to demonstrate their commitment to El Rodeo.

Who we are: **El Rodeo** is one of the highest-performing public schools in the nation. Serving **710** students, El Rodeo evolves with the times by constantly enhancing our programs in order to meet our ever-changing world. We integrate academic rigor, community focus, family and physical fitness to empower students to thrive in a culturally connected and changing world.

Why we need your help: Today, more than ever before, support for public education is not sufficient to provide the programs necessary for student success. Local partnerships are critical in maintaining our dynamic and prosperous community. Our mission is to ensure that we have the resources needed to ensure our children are prepared for the demands of an ever-changing work force and higher education.

How you can help: By becoming a **sponsor**, you will be able to put your brand in front of a desirable audience of community members, supporters, friends and other key people in our community while playing a vital role in the success of our students. Last year's response was overwhelming and we received an enormous amount of new coverage and recognition in the community. Your exposure at this event will be tremendous. Please contact us at 310- 560-0332 to discuss how you can be involved in this exciting community event. If a sponsorship package does not fit your needs, we will work with you and create one that makes sense for you.

Thank you in advance for your support of El Rodeo School.

Best,

Mr. Kevin Allen
Principal
El Rodeo School