

Grass Roots Contribution Program Approved Projects 2015

Name of Organization	Name of Project	Description
Muskoka Lakes Association	Adaptation of Radar Speed Sign to Recreational Boating Use	To acquire and adapt a highway radar sign for use with recreational boaters traversing their lake in an effort to get boaters to slow down and be safer in no wake zones.
Ontario Conservation Officers Association	Wildly Safe	To create an integrated safety program leveraging the slogan Wildly Safe utilizing posters, partners and on the water outreach to communicate safety messages and information to their target audience, specifically those who hunt and fish.
TriTown Power & Sail Squadron	Lake Temiskaming Boater's Safety Awareness Training Sessions	To run a variety of safety seminars and safety outreach education seminars in their community on a variety of boating safety topics.
Bay of Fundy Sea Kayak Society	Paddlers Awareness	To run a series of paddling safety seminars in the Maritimes for existing and new paddlers with a focus on ocean paddling
SARSAV	SARSAV Boating Safety Awareness	To conduct a series of classes and seminars about recreational paddling using adventure smart as their template
Canadian Coast Guard Auxiliary - Pacific	RCMSAR Pleasure Craft Safety Check Initiative	To create a series of sandwich board posters for their units to use to publicise their ongoing Recreation Vessel Courtesy Checks and a second series to support their youth outreach program, Spot the Danger.

Row Ontario	Get Out on the Water Sudbury	To run a 'get out on the water' event which will include as its backbone safety messaging that will be delivered as part of the on water experience, specifically organized around 3 of the CSBC's key messages: Wear a Lifejacket, Be Prepared and Take a Boating Course. Safety. Additional outreach of boating safety messages will be included in their social marketing and standard media outreach around the event.
Bowwaters Canoe Club	BWCC Swift Water Rescue Training Course	Have 10 people, primarily paddle instructors and paddle leaders participating in a swift water course and being tasked to take that information out into their paddle communities and teach.
Toronto - SAR	Community Life Jacket Program	To create a lifejacket loaner program in 2 locations (Ashbridges Bay and Bluffers Park) in Toronto developing controls including staffing and supervisory oversight. They will also offer additional boating safety information as part of the outreach.
Recreational Canoe Association of BC	BC Safety Sendout	To provide boating safety information to selected participants who are influencers in their local paddle communities. These individuals will participate in a paddle conference where they will receive some formal training on safety and teaching safety paddling. They will then take that knowledge (sign a pledge) back to their communities/constituents.
Fundy Paddlers Club Inc	Fundy Paddlers Outreach	Outreach to the public to get involved with paddling and as part of the education, include running PaddleSmart sessions.
Nanaimo Marine Rescue Society	Vessel Safety Survey	On water, dock side and launch ramp vessel safety checks and engagement in discussions about boating safety with the funds being used to purchase incentive packages (safety kits, first aid kits) for the boaters checked.

<p>Royal Canadian Marine SAR</p>	<p>Southern Interior Safe Boating Society</p>	<p>On water, dockside and launch ramp vessel safety checks and engagement in discussions about boating safety with the funds being used to purchase incentive packages (safety kits, first aid kits) for the subject boats.</p>
<p>Toronto - SAR</p>	<p>Educational Outreach Project</p>	<p>Boating safety education including paddle smart curriculum for school children in the metro Toronto area.</p>
<p>Canadian Coast Guard Auxiliary - Pacific - (RCMSAR)</p>	<p>RCMSAR Vessel Safety Survey Initiative</p>	<p>On water, dockside and launch ramp vessel safety checks and engagement in discussions about boating safety with the funds being used to purchase incentive packages (safety kits, first aid kits) for the subject boats.</p>