



2012 AEROSPACE CONFERENCE

Exploring Opportunities for Puget Sound Suppliers in the Growing Middle East Aerospace Cluster
September 27, 2012 | Red Lion Hotel | Seattle, Washington

Signature Sponsor

TEAGUE

2012 Aerospace Conference



Exploring Opportunities for
Puget Sound Suppliers in the
Growing Middle East
Aerospace Cluster

September 27, 2012

Red Lion Hotel

Seattle, Washington

8:30 a.m. – 5:00 p.m.

Reception and dinner to follow

Moderator: Stephen Trimble



Other Speakers:

- Tom Crawford
VP Business Development, Greenpoint Technologies
- Richard Barnsley
Commercial Banking Relationship Manager, HSBC

Register Online: www.babcpnw.org/aerospace.html

\$295 on or before September 3

\$345 after September 3

\$100 dinner only (September 27)

\$35 optional Boeing tour

Accommodations:

Please call The Red Lion on Fifth Avenue 855-515-1144.

Reference the British American Business Council Event to secure the conference rate (by 9/5/2012).



Tim Clark
President
Emirates Airlines



John Feren
Executive Vice President
Global Marketing
Aviation Capital Group



Jeff Johnson
President
Boeing, Middle East



Michel Merluzeau
Managing Partner
G2 Solutions



Alan Pardoe
Head of Marketing
Communications, Airbus



Dr. Ehtisham U. Siddiqui
VP & General Manager
Commercial Aircraft Solutions
BAE Systems



David Woodward
President and CEO
Associates in Cultural
Exchange



Matt Yerbic
CEO
Aviation Technical Services



Olivier Zarrouati
CEO
Zodiac Aerospace



2012 Aerospace Conference

Exploring Opportunities for Puget Sound Suppliers in the Rising Middle East Aerospace Cluster

September 26-28, 2012 | Red Lion Hotel | Seattle, Washington



Agenda

Wednesday, September 26 Welcome Reception – 5:00 - 7:00

Thursday, September 27

- 8:30 - 8:45** Welcome – John Barratt, CEO, TEAGUE
- 8:45 - 9:15** Michel Merluzeau, Managing Partner, G2 Solutions
Aerospace & Defense Market Forecast, World & Middle East, What Can Puget Sound Suppliers Gain?
- 9:15 - 10:00** Jeff Johnson, President, Boeing Middle East
Boeing Middle East Overview
- 10:20 - 11:15** Tim Clark, President, Emirates Airlines
John Feren, EVP, Aviation Capital Group
TBA, Oman Air
Airlines in the Middle East: Growth Opportunities & Challenges
- 11:15 - 12:00** Alan Pardoe, Airbus, Marketing Communications
Airbus in the Middle East
- 12:00 - 1:00** Lunch
- 1:00 - 1:30** David Woodward, CEO & President, ACE
Doing Business in the Middle East: What You Need To Know

- 1:30 - 2:00** TBA
The Middle East Aviation & Economic Environment
- 2:00 - 3:00** Tom Crawford, VP Business Development, Greenpoint
TAG - TBA
Al Salam - TBA
The VIP, Business Jets & Government Aircraft Markets: Supplier Opportunities & Marketing Trends
- 3:15 - 4:00** Richard Barnsley, Commercial Banking Relationship Manager, HSBC
Ehtisham Siddiqui, VP & GM, Commercial Aircraft Solutions, BAE Systems
Eric Reuther, Director, BMO Capital Markets
Middle East Investment Climate: moderated by Ken Herbert, Imperial Capital
- 4:00 - 5:00** Olivier Zarrouati, CEO, Zodiac Aerospace
Chris Pirie, Director Business Development, TEAGUE
Matt Yerbic, CEO, ATS
Airline Cabin Interiors – Customization vs. Standardization
- Friday, September 28** Tour – Boeing 787 Dreamliner Gallery



With speakers from:

