

# *The Winners!* 2013 Major Achievement Awards



**Best Logo Design of the Year**  
GraphiCal Creations, Inc.

**Best Use of Technology \$201K-\$275K**  
Evans Coghill Homes  
Welcome to Riverwalk

**Best Use of Technology \$276K-\$350K**  
Evans Coghill Homes  
Get Out and Connect

**Billboard of the Year**  
*Regional Builder*  
Mattamy Homes  
Shelly Woods/Millbridge

*National Builder*  
Standard Pacific Homes  
Preservation Pointe

**Brochure of the Year**  
\$551-\$750K  
Arthur Rutenberg Homes  
\$151-\$200K  
Citizens Homes

**Builder of the Year**  
*Under 125 Units*  
Citizens Homes

*125-250 Units*  
Standard Pacific Homes

*Over 250 Units*  
Eastwood Homes

**Community of the Year**  
\$251K-\$500K  
Classica Homes  
Robbins Park

*Over \$500K*  
Classica Homes  
Christenbury Hall

*Master Planned*  
Clear Springs Development  
Baxter Village

**Custom Home of the Year**  
Evans Coghill Homes  
Catawba Cottage Home

**Customer Service of the Year**  
Eastwood Homes

**Design Center of the Year**  
Silver  
Eastwood Homes  
Gold  
Ryland Homes

**DVD of the Year**  
Silver  
Classica Homes  
Gold  
Mattamy Homes

**Internet Sales Consultant of the Year**  
Leslie Loveless, Standard Pacific  
Homes

**Marketing Campaign of the Year**  
*Regional Builder*  
Eastwood Homes  
Innovative Designs to Fit Your Lifestyle

*National Builder*  
Silver  
Ryland Homes  
Carolina Kick-off  
Gold  
Standard Pacific Homes  
Brightwalk

**Marketing Professional of the Year**  
Marie Lorimer, Mattamy Homes

**Model Interior Merchandising of the Year Up to \$150K**  
Gold  
Eastwood Homes  
The Ellerbe at Quail and Hawk Ridge

**Model Interior Merchandising of the Year \$151K-\$200K**  
Silver  
Eastwood Homes  
Cypress at Savannah Commons  
Gold  
Mattamy Homes  
Rose at The Enclave

**Model Interior Merchandising of the Year \$201K-\$275K**  
Silver  
Ryland Homes  
Landrum at Walnut Creek  
Gold  
Eastwood Homes  
Cypress at Curtis Pond

**Model Interior Merchandising of the Year \$276K-\$350K**  
Silver  
Mattamy Homes  
Primrose @ Shelly Woods  
Gold  
Mattamy Homes  
Periwinkle II @ Shelly Woods

**Model Interior Merchandising of the Year \$351K-\$450K**  
*Tie* — Silver  
Standard Pacific Homes  
Forest at Fort Mill  
Classica Homes  
The Laguna  
Gold  
Classica Homes  
The Sonoma

**Model Interior Merchandising of the Year \$451K-\$550K**  
Silver  
Carolina Spaces, LLC  
The Taylor at Ashton  
Gold  
Ryland Homes  
Eastover at Cureton

**Model Interior Merchandising of the Year \$551K-\$750K**  
Silver  
Arthur Rutenberg Homes  
The Asheville  
Gold  
Classica Homes  
The Newport

**New Home Publication of the Year**  
NewHomeGuide.com

**Print Ad of the Year**  
Eastwood Homes  
“Innovative Plans to Fit Your Lifestyle”

**Product Design of the Year up to \$150K**

Eastwood Homes  
The Ellerbe

**Product Design of the Year \$151K-\$200K**

Silver  
Eastwood Homes  
The Cypress  
Gold  
Mattamy Homes  
Rose at the Enclave

**Product Design of the Year \$201K-\$275K**

Silver  
Ryland Homes  
The Landrum  
Gold  
Eastwood Homes  
The Davidson

**Product Design of the Year \$276K-\$350K**

Silver  
Mattamy Homes  
Primrose  
Gold  
Mattamy Homes  
Periwinkle II

**Product Design of the Year \$351K-\$450K**

Silver  
Standard Pacific Homes  
Sierra  
Gold  
Classica Homes  
Sonoma

**Product Design of the Year \$451K-\$550K**

Silver  
Classica Homes  
Laguna  
Gold  
Classica Homes  
Huntington

**Product Design of the Year \$551-\$750**

Silver  
Arthur Rutenberg Homes  
The Asheville  
Gold  
Classica Homes  
The Newport

**Radio Commercial of the Year**

Standard Pacific Homes  
Brightwalk

**Sales Information Center of the Year**

*Regional Builder*  
Mattamy Homes  
Vermillion

*National Builder*

Ryland Homes  
Walnut Creek

**Sales Manager of the Year**

Bryan DeGabrielle, Eastwood Homes

**Shining Star Awards**

Bobbi Cameron, Bonterra Builders  
Heather Lambert, Eastwood Homes  
Tammy Prince, Mattamy Homes

**Superintendent of the Year**

*1-49 Units*  
Steve Augustine, Classica Homes

*201+ units*

Kent Cooper, Ryland Homes

**TV Commercial of the Year**

Standard Pacific Homes

**Urban Product of the Year/Single Family**

Standard Pacific Homes  
Brightwalk

**Urban Product of the Year/Multi-family**

Standard Pacific Homes  
Brightwalk

**Website of the Year**

Classica Homes

**Sales Person of the Year \$ Volume**

Richard Teat, Bonterra Builders  
Dollar Volume \$15,340,339

**Sales Person of the Year No. of Units**

Tie - 40 Units Each  
Mitch Goldberg, John Wieland Homes  
& Neighborhoods  
Royal Keefe, Ryland Homes

**Cornerstone Superintendent Awards**

Levels are:

**8d Level** (3-7 Houses or \$500K to \$1.5M in Selling Prices)

**10d Level** (8-13 Houses or \$1.5M to \$3M in Selling Prices)

**16d Level** (15-25 Houses or Over \$3M to \$5M in Selling Prices)

**20d Level** (26+ Houses or Over \$5M in Selling Prices)

**Hubert Whitlock Builders**

Charlie Thomas 8d  
Cliff Newbury 8d  
Scott McMillan 8d

**Classica Homes**

Graydon Jackson 16d  
Steve Augustine 16d  
Tom Standish 20d

**Standard Pacific Homes**

Michael Harcar 16d  
Scott Threatt 16d  
Jack Glunt 16d  
James Emery 20d  
Cliff McManus 20d  
John Riggins 20d  
Dan Vickers 20d  
Pat Lee 20d

**Ryland Homes**

Cathy Hill 10d  
Gene Paulick 16d  
Nick Smith 16d  
Randy Hill 16d  
Kent Cooper 20d  
Garrison Davis 20d  
Jesse Massey 20d  
John Balmer 20d  
Harold Ingram 20d

*Congratulations*

# *Sales Citation Awards!*

## **Pearl \$100,000 - \$999,999**

Anna Lee, John Wieland Homes & Neighborhoods  
Mandy Logan, Bonterra Builders  
Lisa Swinehart, Mattamy Homes

## **Bronze 1 Million +**

Drew Basinger, Bonterra Builders  
Kristie Ferguson, Ryland Homes  
Dana Hefner, John Wieland Homes & Neighborhoods

## **Silver Sales Achievement Awards 2 Million +**

Joe Ausman, Ryland Homes  
Larry Barker, Ryland Homes  
Tracy Burdette, Regent Homes NC  
Gene Cable, Ryland Homes  
Teresa Cable, Ryland Homes  
Kathy Choy, Eastwood Homes  
Nancy Costa, Regent Homes NC  
Nate Daniel, Eastwood Homes  
Richard Epley, Mattamy Homes  
Magda Esola, Standard Pacific Homes  
George Katsanos, Ryland Homes  
Addie Kehoe, Classica Homes  
AJ Long, Ryland Homes  
Meka Martin, Regent Homes NC  
Lindsay Masson, Ryland Homes  
Linda McLendon, Ryland Homes  
Deborah Mullins, Eastwood Homes  
Scott Oldenburg, Bellamy Homes  
Leigh Ann Phillips, Bonterra Builders  
Robert Rosenberger, Eastwood Homes  
Barry Ryalls, Eastwood Homes  
Molly Severin, Mattamy Homes  
Mike Smedley, Mattamy Homes  
Susan Smith, Regent Homes NC  
Ryan Strait, Standard Pacific Homes  
Phil Tirabassi, Mattamy Homes  
Angela Wetheral, Regent Homes NC  
Chrissy Wilson, Regent Homes NC  
David Wood, Bonterra Builders

## **Gold Sales Achievement Awards 5 Million +**

Donice Blanton, Ryland Homes  
Bill Cotton, Standard Pacific Homes  
Alison Crawford, Mattamy Homes  
Chris Davis, John Wieland Homes & Neighborhoods  
Chris DeDora, Regent Homes  
Mary Ann Dumke, John Wieland Homes & Neighborhoods  
John George, Eastwood Homes  
Nicholette Griffin, Regent Homes NC  
Tricia Halloran, John Wieland Homes & Neighborhoods  
Thomas Heavey, Standard Pacific Homes  
Kylie Holt, Bonterra Builders  
Dana Keck, Mattamy Homes  
Marian Mahaffee, Mattamy Homes  
Doreen Mandsager, Bonterra Builders  
Ed McDevitt, John Wieland Homes & Neighborhoods  
Sandy McKie, Classica Homes  
Brenda Morgan, Mattamy Homes  
Forrest Ranson, Evans Coghill Homes  
Keefe Royal, Ryland Homes  
Jessica Shirlen, River Run Custom Homes  
Jim Vivian, Bonterra Builders  
Terry Wicker, Ryland Homes

## **Platinum Sales Achievement Awards 10 Million +**

Spencer Bensch, Bonterra Builders  
Christopher Dillard, Standard Pacific Homes  
Mitch Goldberg, John Wieland Homes & Neighborhoods  
Vic Karam, Ryland Homes  
Hayley Myers-Brown, Eastwood Homes  
Steve Sappe, Essex Homes  
Richard Teat, Bonterra Builders  
Jen Weldon, Essex Homes

## **Sales Management Achievement Awards**

### **Gold**

Tiffany Davis, Bellamy Homes

### **Platinum**

Steve Bailey, Regent Homes  
Cathie Campbell, Bonterra Builders  
Leslie Lambert, Builder Services, Inc.

