



MASSACHUSETTS

A TOP GLOBAL DESTINATION FOR DIGITAL HEALTH

The Commonwealth of Massachusetts is a national leader in digital health care. Built on the state's strong foundation of cutting-edge hospitals and innovative tech companies, the active and vibrant digital health cluster is on a path to extensive growth.

The Massachusetts Digital Health Cluster, comprised of roughly 250 existing digital health companies, is among the best in the world, offering unparalleled opportunities for startups and large Health Tech companies. Learn more about why Massachusetts is the destination for entrepreneurs, investors and other digital health players.

WHY MASSACHUSETTS?

- A vibrant technology startup ecosystem with access to capital, mentors and professional networks;
- According to the Startup eHealth Insights report, the Boston region was one of the Top 5 U.S. metro areas for venture capital investment in digital health;
- Top-tier healthcare industry and the highest insurance coverage in the U.S., resulting in a robust customer base for digital health businesses;
- Home to the headquarters of 13 of the 100 largest HIT firms in the U.S., offering more anchor firms than any other state;
- The Commonwealth's academic and research medical centers receive more research funds from NIH than almost all other states;
- World-class universities producing top talent across numerous disciplines and sectors;
- A world-renowned innovation economy with globally-leading Medical Device, Biotechnology, and Life Science sectors;
- A track record of forward-thinking and creative healthcare policies, creating new opportunities for healthcare innovation; and
- Some of the highest Electronic Health Record (EHR) penetration in the country, a foundational requirement for growth in the digital health sector.



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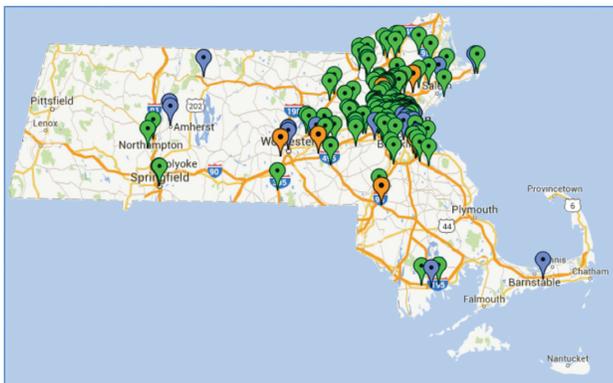
@MassCompetes

THE MASSACHUSETTS DIGITAL HEALTH INITIATIVE

On January 7, 2016, Massachusetts Governor Charlie Baker announced the launch of the Commonwealth's Digital Health Initiative, marking the establishment of a public-private partnership to build a stronger and more connected digital health ecosystem across Massachusetts.

MeHI was designated as the lead state agency to further accelerate the growth of the Digital Health Cluster to explore key strategies, including:

- Connecting entrepreneurs with healthcare providers;
- Improving access to healthcare data; and
- Supporting creation of a Digital Health Hub to drive innovation and collaboration.



HIT/eHealth/Digital Health Company HIT/EHR Consulting & Services Other

SIGN UP AT [MASSDIGITALHEALTH.ORG](http://massdigitalhealth.org)

to learn about upcoming programs and take advantage of Cluster-focused resources, including:

- Directory of digital health stakeholders;
- Roundup of digital health events; and
- Insights on startups, healthcare policy, trends, news, and more.

A COLLABORATIVE EFFORT

The Massachusetts Digital Health Cluster activities are defined and executed through a public-private partnership between multiple stakeholder entities consisting of state agencies, healthcare leaders, leading industry associations and others. The Massachusetts Competitive Partnership, Mass Technology Leadership Council and MeHI are just a few organizations representing the Cluster at the HIMSS16 Conference & Exhibition.



The Massachusetts Competitive Partnership is a non-profit, non-partisan public policy group comprised of chief executive officers of some of the Commonwealth's largest businesses. The Partnership's goals are to promote job growth and competitiveness in the Commonwealth by working in collaboration with public officials and business and civic leaders in Massachusetts.



The Massachusetts Technology Leadership Council (MassTLC) is the region's leading technology association and the premier network for tech executives, entrepreneurs, investors and policy. MassTLC's purpose is to accelerate innovation by connecting people from across the technology landscape, providing access to industry-leading and ideas and offering a platform for visibility for member companies and their interests.



MeHI, the Massachusetts eHealth Institute at MassTech, is the designated state agency for promoting Health IT innovation, technology, and competitiveness to improve the safety, quality, and efficiency of health care. MeHI's mission is to engage the healthcare community and catalyze the development, adoption, content, and effective use of Health IT.