

80 PRODUCTS
— INSTALLED BY —
7 SERVICE OUTLETS
2013 & 2014

With 2004 - 2014 Trend Analysis



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- Product Performances
- Independent (Non-Dealer) Service Outlet Performance Versus Dealer Performance

Years Covered

- 2004
- 2013
- 2014

Analysis Provided

- Product Volume
- Product Share
- Annual Change

Service Outlets Covered

- Service Stations & Garages
- Vehicle Dealers
- Repair Specialists
- Foreign Specialists
- Tire Stores
- Discount Stores/Mass Merchandisers*
- Retail Auto Parts Stores*

*With Bays

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