



A community-based program utilizing family support, parent coaching, case management, health education, and community mobilization to

improve the health of African American families and infants born in Ingham County and reduce racial disparities in infant mortality.

HOME VISITING CASE MANAGEMENT

Home visits are a great way to learn how to have a healthy baby and a healthy pregnancy.

479 Women, infants and children utilized case management services during year 2

Below are the different types of clients who receive case managed services

Pregnant Women

148

Non-Pregnant Women

98

Infants ≤ 12 months

170

Children 12-14 months

63

Expectant Fathers

236

DADS MATTER FATHERHOOD INITIATIVE

The Strong Start | Healthy Start program also focuses on strengthening the role of the father while promoting healthy and responsible behaviors for everyone.



31

expectant or parenting fathers received services using the evidence-based 24/7 Dad® curriculum



147

expectant or parenting fathers participated in the Dads Matter workshops

HEALTH EDUCATION PROGRAM

Free workshops aimed at promoting the health of pregnant women and families in the community are vital to the Strong Start | Healthy Start program.

226 people

participated in health education workshops

PROGRAM GOALS FOR INFANTS & CHILDREN

Providing services and resources to pregnant and current mothers and their children

Increase proportion of infants who are ever breastfed

Increase proportion of children that are read to on a daily basis

Increase proportion of infants who engage in safe sleep behaviors

Increase proportion of children who have an identified medical home

Increase proportion of children who have had all of their well-baby visits

SELECT MATERNAL & INFANT OUTCOMES

Working to improve maternal and infant outcomes for current moms, their children under two years of age, & pregnant women.

99%

OF PARTICIPANTS

have health insurance

99%

OF MOTHERS

abstained from tobacco, alcohol and illicit drugs during pregnancy

82 LIVE BIRTHS

92%

OF PARTICIPANTS

utilize WIC services

92%

OF PARTICIPANTS

Utilize CHCs & FQHCs for primary care*

7 INFANTS

were pre-term

(<37 weeks gestation)

*remaining clients received primary care from other sources

CLIENT SATISFACTION SURVEY

From June 1, 2015 to October 31, 2015, 30 program participants completed a satisfaction survey:

93%
SATISFACTION
RATING

Overall, I am very satisfied with my most recent home visit.

94%
SATISFACTION
RATING

My Community Health Worker acts in my best interest and shares information that is important to me.

95%
SATISFACTION
RATING

My Community Health Worker helps me figure out how to get the services that I need.