

SCORE Virtual Advisor Workshops

English Title - URL

1. Advertising Your Business - <https://www.score.org/workshops/advertising-your-business>
2. Analyzing Your Competition - <https://www.score.org/workshops/analyzing-your-competition>
3. Analyzing Your Financial Ratios - <https://www.score.org/workshops/analyzing-your-financial-ratios>
4. Assessing (or Analyzing) Your Company's Financial Needs – <https://www.score.org/workshops/assessing-your-companys-financial-needs>
5. Building a Website - <https://www.score.org/workshops/building-website>
6. Building Your Brand - <https://www.score.org/workshops/building-your-brand>
7. Conducting a Market Analysis - <https://www.score.org/workshops/conducting-market-analysis>
8. Creating a Competitive Advantage - <https://www.score.org/workshops/creating-competitive-advantage>
9. Creating a Profit & Loss Statement (Income Statement) - <https://www.score.org/workshops/creating-profit-and-loss-statement>
10. Creating a Strategic Plan - <https://www.score.org/workshops/creating-strategic-plan>
11. Determining Your Company's Legal Structure - <https://www.score.org/workshops/determining-your-companys-legal-structure>
12. Developing a Business Plan - <https://www.score.org/workshops/developing-business-plan>
13. Growing with Partners & Investors - <https://www.score.org/workshops/growing-partners-and-investors>
14. Identifying Your Sales Strategy - <https://www.score.org/workshops/identifying-your-sales-strategy>
15. Maintaining an Agile Company - <https://www.score.org/workshops/maintaining-agile-company>
16. Managing Your Cash Flow - <https://www.score.org/workshops/managing-your-cash-flow>
17. Personalization Strategies to Attract & Retain Customers - <https://www.score.org/workshops/personalization-strategies-attract-and-retain-customers>
18. Preparing a Balance Sheet - <https://www.score.org/workshops/preparing-balance-sheet>
19. Preparing a Cash Budget - <https://www.score.org/workshops/preparing-cash-budget>
20. Pricing Products and Services - <https://www.score.org/workshops/pricing-products-and-services>
21. Promoting Your Business - <https://www.score.org/workshops/promoting-your-business>
22. Protect Your Intellectual Property with Patents, Trademarks, & Copyrights - <https://www.score.org/workshops/protect-your-intellectual-property-patents-trademarks-and-copyrights>
23. Protecting Your Business with Contracts - <https://www.score.org/workshops/protecting-your-business-contracts>

24. Running a Profitable Company - <https://www.score.org/workshops/running-profitable-company>
25. Targeting Your Market - <https://www.score.org/workshops/targeting-your-market>
26. Valuing a Business - <https://www.score.org/workshops/valuing-business>

Spanish Title - URL

1. Evaluacion de las Necesidades Financieras de la Empresa - <https://www.score.org/workshops/spanish-evaluacion-de-las-necesidades-financieras-de-la-empresa>
2. Como Crear Una Ventaja Competitiva - <https://www.score.org/workshops/spanish-como-crear-una-ventaja-competitiva>
3. Como Preparar un Presupuesto de Caja - <https://www.score.org/workshops/spanish-como-preparar-un-presupuesto-de-caja>
4. Como Analizar Su Competencia – <https://www.score.org/workshops/como-analizar-su-competencia>
5. Como Hacerle Publicidad a Su Empresa - <https://www.score.org/workshops/como-hacerle-publicidad-su-empresa>
6. Como Analizar Sus Indices Financieros - <https://www.score.org/workshops/como-analizar-sus-indices-financieros>
7. Como Desarrollar Su Marca - <https://www.score.org/workshops/como-desarrollar-su-marca>
8. Como Dirigir Una Empresa Rentable - <https://www.score.org/workshops/como-dirigir-una-empresa-rentable>
9. Como Promocionar Su Negocio - <https://www.score.org/workshops/como-promocionar-su-negocio>
10. Como Indentificar Su Estrategia de Ventas - <https://www.score.org/workshops/como-indentificar-su-estrategia-de-ventas>
11. Como Construir un Sitio Web - <https://www.score.org/workshops/como-construir-un-sito-web>
12. Realice Un Analisis de Mercado - <https://www.score.org/workshops/realice-un-analisis-de-mercado>
13. Crecimiento Con Socios e Inversionistas - <https://www.score.org/workshops/crecimiento-con-socios-e-inversionistas>
14. Estrategias de Personalizacion Para Atraer y Retener Clientes - <https://www.score.org/workshops/estrategias-de-personalizacion-para-atraer-y-retener-clientes>
15. Elaborando un Estado de Perdidas y Ganacias - <https://www.score.org/workshops/elaborando-un-estado-de-perdidas-y-ganacias>
16. Definiendo Su Mercado Objetivo - <https://www.score.org/workshops/definiendo-su-mercado-objetivo>
17. Valorar una Empresa - <https://www.score.org/workshops/valorar-una-empresa>