

Propel Your Business Conference 2015

Monday April 27th

- 800-900 Registration and Breakfast/Networking
- 900 Welcome to Propel Your Business 2015
- 915 Welcome from NAWBO California's President
- 925 A Report from NAWBO National
- 940 Betty Yee, State Controller
- 1015 "Think Like a Negotiator" Eldonna Lewis Fernandez
- 1050 Morning Break
- 1100 "Money Talks"
How to obtain capital for your business
- 1200 Break
- 1210 Lunch Service
- 1230 Keynote: Emily Shanks, Bank Of America
- 1300 Welcome from NAWBO Sacramento
- 1305 "What the Hack?"
Cyber Security
- 1345 "The Public Policy Cookbook"
Prepare for Public Policy Day
- 1355 "What's Next After Success?" Women on Boards
- 1440 "What's Next After Success?" Women in Politics
- 1515 Afternoon Break
- 1525 "Meet the Nominees"
Women Business Owner of the Year Nominees
- 1540 Break Out Session 1
- 1555 Break Out Session 2
- 1610 Break Out Session 3
- 1625 Closing Remarks

1630 Monday Conference Session Ends

1700 Meet in Lobby

1710 Walk to Reception

1730-1930 "Under the Dome" VIP Reception
Announcement of NAWBO California's Women Business Owner of the Year

Tuesday April 28th

730 Breakfast /Networking

830 Welcome Back to the Propel Your Business Conference 2015

840 "Matters Of Business: This Concerns You"
Healthcare, Worker's Compensation and Employment Laws

935 "I've got some good news...and I've got some bad news"
How to use PR for your business

1030 Morning Break

1040 Real Time Electronic Polling with California Women Legislators
See how your opinions line up with elected officials in the same room

1200 Break

1210 Lunch Service

1230 Keynote: Michelle Patterson, Women Network and California's Women's Conference

1320 Closing Remarks

1330 Tuesday Conference Session Ends

1335 Walk to the Capital

1400 Capital Tour