



# **balfour adviser academy JULY 10-13**

## **LOCATION**

Hilton DFW Lakes Conference Center  
1800 Highway 26 East – Grapevine, TX 76051

**REGISTER ONLINE** <http://tinyurl.com/15-adviser-training>

## **1-DAY TECH TRAINING**

**Friday, July 10** computers provided  
**\$225.00 REGISTRATION**

Deadline June 16 — No refunds after June 16  
Late registrations will be put on a waiting list.

### **Technology Training**

StudioWorks®, InDesign® & Photoshop®

### **Thursday July 9**

7:00 – 9:00 pm Early Registration

### **Friday July 10 – Tech Training**

7:00 – 8:00 am	Breakfast & Registration
8:00 – Noon	Sessions
Noon – 1:30 pm	Lunch Provided
1:30 – 5:00 pm	Sessions
	Dinner on Your Own

## **3-DAY ADVISER TRAINING**

**Saturday – Monday, July 11-13**  
**\$325.00 REGISTRATION**

Deadline June 16 — No refunds after June 16  
Late registrations will incur a \$35 charge.

### **Adviser Training**

Design, Coverage, Organization, Writing,  
Fundraising, Photography, Marketing  
& Sales, Classroom Management,  
Motivation & Grading

### **Saturday July 11 – Adviser Training**

7:00 – 8:00 am	Breakfast & Registration
8:00 – Noon	Sessions
Noon – 1:30 pm	Lunch Provided
1:30 – 4:00 pm	Sessions
5:00 – 6:00 pm	Optional Sessions
	Dinner on Your Own

### **Sunday July 12 – Adviser Training**

7:00 – 8:00 am	Breakfast & Registration
8:00 – Noon	Sessions
Noon – 1:30 pm	Lunch Provided
1:30 – 4:00 pm	Sessions
5:00 – 6:00 pm	Optional Sessions
	Dinner on Your Own

### **Monday July 13 – Adviser Training**

7:00 – 8:00 am	Breakfast
8:00 – Noon	Sessions

## **BALFOUR ADVISER ACADEMY INCLUDES**

- 💡 networking opportunities
- 💡 meeting app - communication/  
agenda/networking
- 💡 nationally recognized trainers
- 💡 agenda customization – for all levels
- 💡 downloadable classroom resources  
for all sessions
- 💡 experiential labs to apply new skills
- 💡 complimentary breakfast & lunch
- 💡 in-service certificate or CEUs  
available
- 💡 close proximity to shopping/dining/  
entertainment
- 💡 bonus sessions for extended learning

### **Monday July 13**

1:00 – 4:00 pm

Contact Marilyn Scoggins  
by May 1 if you are interested  
in taking the CJE certification test.

See [www.jea.org/certification](http://www.jea.org/certification)  
for more information.

**HOTEL**

**Hilton DFW Lakes  
Conference Center**  
1800 Highway 26 East  
Grapevine, TX 76051

**\$130.00 per night**  
(internet included)

**Marilyn Scoggins**  
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(214) 819-8104

**Gaylene Mabry**  
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(214) 819-8259

**CONTACT**

**[opt.] JEA TESTING**