



PrimeAgent CRM

New PrimeAgent CRM tools are available now! Quickly and easily stay in touch with your contacts and prospects through our new email marketing automation system. Our in-house technology team has designed the PrimeAgent CRM system to provide simple and easy-to-implement solutions, exclusively for Realty Executives!



PrimeAgent CRM Guides:

- **PrimeAgent Contact Manager**
- **PrimeAgent Broadcast**
- **PrimeAgent Campaign**

[Click here for FAQs including more information about print marketing resources](#)

New enhancements have been added to the PrimeAgent Contact Manager, PrimeAgent Broadcast and PrimeAgent Campaign tools -- and many more are coming soon!

- Birthday Messages (available now)
- Purchase Anniversary Messages (available now)
- "New Executive" Announcements (coming soon)
- Monthly Electronic Newsletter (coming soon)
- Holiday Messages (several available now -- more coming soon)

[Click here for more about features included in the PrimeAgent CRM system](#)

As a reminder, Realty Executives International will transition away from the Executive Edge tool system-wide on December 31, 2015. Our Customer Service team is ready to support you if you need assistance with exporting your contacts, accessing print marketing resources or any other questions you may have. If you need service, please contact our Customer Service team at CustomerService@RealtyExecutives.com.