

VMEC Innovation 101

VMEC hosted its new “Innovation 101” workshop on April 26, 2012 held on the Williston, Vermont campus of Vermont Technical College (VTC). Compared to the 3-day, very intense session of the Innovation Engineering Leadership Institute (IELI) - which VMEC has now hosted on four separate occasions - Innovation 101 provides a one-day “overview” with a hands-on introduction to innovation and the fundamental principles and tools of the Innovation Engineering Management System*.

The rate of change in world markets continues to increase. And everyone - businesses, communities and non-profits - needs to be changing and learning faster than the competition to stay ahead. In today’s world, innovation can come in the form of new and/or improved Processes, Products, Services, Customers, Markets and Business Models.

In this fast-paced and interactive workshop, participants were introduced to the key principles and steps of the Innovation Engineering Management System (IEMS), and they experienced applying Innovation Engineering tools while helping a real Vermont enterprise Create, Communicate and Commercialize ideas for profitable new products and services.

This workshop was taught by two VMEC Innovation Engineering Black Belts, Patricia Giavara and Don Paul, and was attended by a variety of companies, plus a representative from Senator Leahy’s office.

The next Innovation 101 will be held on Thursday, August 16 at the DoubleTree Hotel in South Burlington. Please visit the “Workshops” portion of our web site for registration information.

** **Innovation Engineering** is about applying the discipline of engineering to innovation. It's a relatively new but proven way of thinking based on a set of tools and principles refined through over 25 years of real world experimentation. It's a SYSTEM that is continuously improving through a public-private partnership comprised of NIST MEP affiliated Centers like VMEC, respected Academics (currently six universities and colleges led by the University of Maine), Eureka! Ranch International and private industry.*

