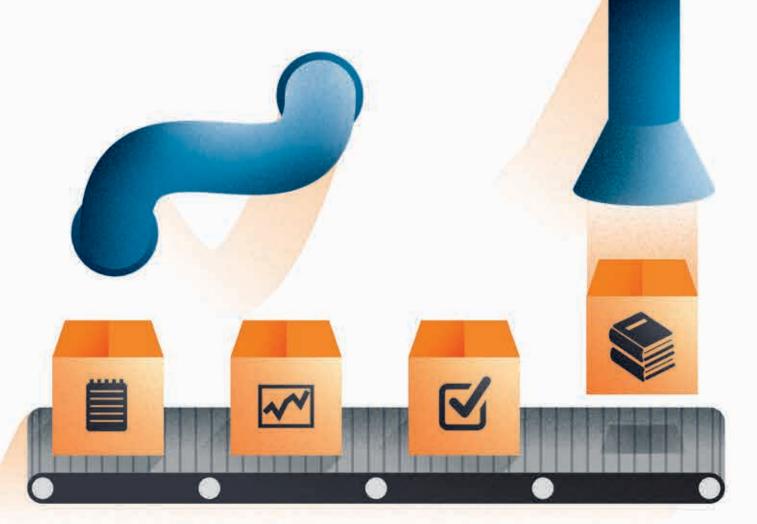


# Pure







#### Reporting and Evaluation

With information consolidated on one platform, Pure simplifies reporting across all types of information. Once all your data is one place, it can be easily linked for running advanced reports that uncover insights, trends and strengths that support decision making across campus. Compare departments or people by publication output and impact, analyze how research equipment relates to grant data, understand which collaborations are the most valuable in terms of grant money or citations, and much more.

"Pulling together university-wide data into a comprehensive report is not an easy task. To accomplish this, the university introduced Elsevier's Pure as the research information system to manage and assess institutional activities."

Dr. Adam Tickell, Provost and Vice Principal, University of Birmingham

#### **Showcasing**

With Pure, you make your researchers, their expertise and their specialized equipment discoverable both internally and externally. By opening up researcher and departmental profiles to make them searchable, you are helping to build the foundation for strong collaboration networks both on campus and with other institutions. Strong networks and high visibility can make it easier for your researchers to secure grant money and can help attract high-caliber research partners -which can lead to higher citation rates.

"We have departments and colleges and also a lot of research centers — some have official webpages but many don't. The portal gives us a platform on which to highlight the work each unit is doing. We've had a number of requests since launching the site from units that want to feature their work."

Jan Fransen, Service Lead for Researcher and Discovery Systems, University of Minnesota

### National Assessments

Pure has custom modules that support National Assessments, including the Research Excellence Framework (REF) in the UK, the Standard Evaluation Protocol (SEP) in the Netherlands, and the Higher Education Research Data Collection (HERDC) and Excellence in Research for Australia (ERA) in Australia. Pure modules are updated as new guidance becomes available from the governing bodies. Using these modules, our customers have streamlined the reporting process, allowing them to concentrate on presenting the best possible face of the university. Pure can support National Assessments or similar exercises without a nation-specific module. Pure's evaluation capabilities allow you to create custom templates that support local needs.

"Pure played a vital role in our preparations for the UK Research Excellence Framework (REF), through the visibility of information and a straightforward management of the returns process."

Dr. Craig Young, Head of Researcher Enhancement University of Strathclyde, UK

## Institutional Repository

Storing research output is becoming a key need for many for universities as the push for free access to scholarly output and a single content management system on campus grows. With Pure, you can store your institution's manuscripts, data sets and other research artifacts in a single place where they are linked to your researchers' profiles and other research data. Pure doesn't limit the type of research output you can hold. In addition to traditional peer-reviewed content, Pure can hold data sets, grant related information, awards and ethical approvals, press clippings and narrative data around projects.

Pure is supported by a dedicated development team that ensures repository updates are timely and regular.

"Annual reviews, CVs for grant applications, end of year project reports and personal web pages, Pure makes it easy for our researchers to do all of these things more efficiently."

Dr. Emer Emer McDougall, Research & Knowledge Exchange Operations Manager, University of Strathclyde

#### **Empowering Knowledge**



