



2010 Readers' Review of The NAHLN Quarterly Data Summary



1. How often do you read The NAHLN Quarterly?

Always	57%
Frequently	26%
Sometimes	11%
Rarely	4%
Never	2%
101 respondents to Question 1	

2. How often would you like to receive the newsletter?

Weekly	4%
Every two weeks	6%
Monthly	31%
Quarterly	55%
Semi-annually	3%
Annually	1%
97 respondents to Question 2	

3. How much of our newsletter do you read?

A quarter or less	3%
From a quarter to half	7%
Half to three-quarters	30%
More than three-quarters	60%
97 respondents to Question 3	

4. What is your overall satisfaction with the newsletter?

Very satisfied	60%
Somewhat satisfied	29%
Neutral	10%
Somewhat dissatisfied	1%
Very dissatisfied	0%
98 respondents to Question 4	



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5. Rate your satisfaction with the following features of this newsletter:

	Very Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Very Satisfied
Length	4%	3%	13%	33%	46%
Overall Content	3%	4%	6%	32%	54%
Design/Layout	5%	2%	14%	31%	47%
Images	4%	2%	15%	30%	48%
Color	4%	1%	20%	22%	53%
Surveillance Update	2%	4%	13%	25%	56%
IT Update	3%	5%	23%	41%	28%
QA Update	3%	3%	18%	33%	42%
APHIS Personnel Feature	3%	5%	24%	31%	37%
Laboratory Director Feature	4%	0%	24%	30%	41%
93 respondents to Question 5					

6. What features can we add to our newsletter to better align with your needs and interests?

Responses included the following:

- Listing of position openings or needs
- More updates on NAHLN activities
- A calendar with training events and proficiency testing deadlines
- Assay availability and supporting data
- Diagram illustrating the hierarchical structure of NAHLN
- Technical updates for laboratory technicians
- Include in IT update, the USDA's implementation stage in HL7 messaging
- More timely surveillance updates
- An overall picture of national surveillance efforts
- Short summary surveillance reports
- More information to encourage communication between lab/state/area offices
- Trends
- A column on Quality Assurance and Quality Control updates



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7. How relevant do you find the information in the newsletter?

Very relevant	51%
Somewhat relevant	40%
Neutral	7%
Somewhat irrelevant	1%
Very irrelevant	0%
94 respondents to Question 7	

8. What can we do to improve the newsletter?

Responses included the following:

- Shorter and more concise articles
- Eliminate the personnel features
- Include explanations of more processes and policies of the NAHLN
- Make less formal
- Timely information
- Create hyperlinks so readers can click to article of interest quickly

9. Would you be interested in providing content for this newsletter?

Yes	9%
No	57%
Maybe	34%
90 respondents to Question 9	