



Generation Citizen 2014-15 Massachusetts Board

Generation Citizen (www.GenerationCitizen.org) is an innovative, quickly scaling non-profit that works to ensure that every young person in the United States receives an effective action civics education. GC envisions a country of young people working as active and effective citizens to collectively rebuild our American democracy. As part of our core program, we partner college student Democracy Coaches with classroom teachers to teach a semester-long action civics course in which teens work with local leaders to fix local problems.

In just five years, GC has grown rapidly to serve over 8,000 students nationwide and 3,000 students in Greater Boston. Over the next four years, we will dramatically deepen our impact by growing Generation Citizen Greater Boston into a local “hub” of impactful and influential action civics programs, while also building demand for the concept of action civics across Massachusetts.

In preparation for this next phase of impact, we are recruiting local philanthropists, elected officials, educators, and community leaders to serve on our Massachusetts Board. The Massachusetts Board is a non-governing entity that will help GC grow, fundraise, and attract new contacts and capacity to our organization and our movement, focusing specifically on GC’s untapped potential in the Commonwealth.

Responsibilities of Board Members

Provide Local Guidance and Oversight

- Provide advice on Generation Citizen's model, theory of change, and plan for expansion
- Review and recommend local growth plans and budgets
- Review and edit the organization's local business plan
- Monitor performance against local goals
- Mentor GC staff as appropriate

Facilitate Local Expansion and Thought Leadership

- Connect GC to local secondary school and school district contacts and help drive new school partnerships
- Connect GC to higher education contacts to support growth and institutionalization on campuses
- Support GC's impact as a thought leader by connecting GC to speaking and presentation opportunities
- Actively facilitate opportunities for GC to influence relevant policy
- Actively seek out opportunities for media coverage

Garner Local Resources

- Publicize GC within their existing circles, acting as ambassadors for the organization
- Support GC's local fundraising efforts through identifying, cultivating, and soliciting individual, corporate, foundation, and government prospects
- Help organize, attend, and invite others to local fundraising events
- Make an annual financial or in-kind contribution that reflects GC as a philanthropic priority
- Help identify, recruit, and approve new candidates for the Massachusetts Board as needed

Commitment

- Commit at least six (6) hours per month of work related to Generation Citizen, including leading committees or projects and attending events on behalf of GC.
- Visit at least one Generation Citizen class per year, and attend GC Civics Day twice per year.
- The Board will meet five (5) times a year, in person. Members or their representatives are expected to participate in all meetings.
- Board members are asked to serve a two (2) year term.

Don't Talk About Change. Lead It.