

MiTek Builder Products is Always Improving!

Over the next few weeks you will start to see our new kraft [brown] cartons. This is part of an initiative to improve our packaging based on internal and external customer needs.

The benefits of these new cartons include:

- a new, Kraft color to address concerns about the appearance of our cartons due to damage in transit [i.e., scuffs, dirt and tears]
- Improved outer liner board that will allow easier and clearer opening with the zip tie. Always pull up at an angle not straight out!
- Strengthening the cartons, reducing air space and evaluating product weight per carton were also key considerations.



These new cartons are beginning to ship from MiTek Builder Product facilities for the higher moving products now. This is a rolling change that will be happening this spring and throughout the year.

