

Soft Story Retrofit Opportunities

In California, there is a significant opportunity for the building industry. In both the San Francisco and Los Angeles city areas, ordinances were passed to increase the resiliency of structures in the respective cities and hopefully allow for a significant portion of the population to be able to “shelter-in-place” following a significant earthquake. This opportunity is often referred to as Soft Story Retrofit projects.

This law impacts many structures, focusing on soft-story multi-use buildings that will require Hardy Frame Panel and / or Special Moment Frame solutions to meet the recently passed ordinances. These solutions may also include use of USP structural connectors and Epoxy.

A cross functional team made up of members from sales, engineering, marketing and manufacturing have been working closely together to develop a solutions to address the needs of the market to provide the strongest, yet most cost effective solutions for engineers, contractors and building owners.

For an overview of the solution we are providing to address the corrective actions required take a moment and [watch this video](#).

