



2D CAVALRY ASSOCIATION

Minutes of the Meeting: Board Meeting 0900~1030 5 December 2015

Member Attendees:

Bill Bewley, President
Tim White, VP
Frank Hurd, Treasurer
Chris Golden, Executive Director
Mark Calvert
Bob McCorkle
T.J. Linzy
John Hillen
COL Mike Wiczorek
Jim Van Patten
Roger Blackwood, Honorary Regimental CSM
Vic Martinez

Other Attendees:

COL (Ret) Tom Molino, Honorary Colonel of the Regiment (HCOL)
COL (Ret) John Eberle, Former HCOL
Ned Devereaux, Recorder

Unavailable To Attend:

GEN John Tilelli, Schedule Conflict
LTG (Ret) Terry Wolff, Chairman
John Walker, European Liaison to the Regiment

Introduction, Association President Bill Bewley:

Meeting opened 0900 Saturday 5 December 2014. Bill opened the meeting with a roll call and a welcome to the new Board Members. He explained the Chairman's absence from the meeting.

Bill then discussed briefly three major 2015 projects and their status. Attached to the Agenda sent out was a two-page memo of these three items: Gainey Cup awards, Fort Benning classroom project and successful conclusion of the Dragoon Ride medallion project. Ned Devereaux added opening comments on the great work being done by MAJ Marc Melton, S-3, 3-16 Cavalry as the Association's "man on the





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ground” for the classroom project at Fort Benning. Bill reported that the numbered Dragoon Ride coins were all distributed to the 3rd Squadron Troopers who made the journey and all but 4 of the remaining 150 unnumbered coins have been sold making the cost of the project a near net zero cost for the Association. He further went on to mention that money has been spent on the classroom (see Treasurer Report) and there would be more costs in the near future. (Costs have been reimbursements for shipping charges from Oregon, Arizona, North Carolina, and Virginia.) These have been three terrifically successful projects during 2015 for the Association. Thanks to all who helped make it all happen!

Bill then briefed the Board on his several recent telephone conversations recently with the RCO and DCO. The RCO was on emergency leave and the DCO was unable to attend the meeting due to pressing community business. General comments from the command group:

1. The active Regiment is busy all over Europe plus a Sinai mission by the 1st Squadron.
2. The RCO has proposed that the regiment officially prepare an annual history of Regimental activity and present the document on May 23rd annually. Details of this project will be worked with the DCO in coordination with the Association and our Historian.
3. The 2d Squadron will host a special reunion of those Troopers who served during Desert Storm and participated in the Battle of 73 Easting. They are seeking our help in getting out the word to our membership.
4. The Association in its support of the Reed Museum and Regimental Heritage Center spent \$920 from the Museum Fund for two uniforms worn by Colonel Reed during WWII.
5. Regimental Change of Command will be held in August 2016.

Chris Golden, Executive Director: Chris announced that the Association By-Laws are in need of update and revision. He explained that this announcement was official notice as required by the By-Laws. It is the intention of the board of Governors to amend the by-laws to increase the size of the board of governors and allow the Chairman and/or President to fill open positions between bi-annual general membership meetings. The proposed amendment will increase the size of the board of governors from the current 11 members (nine Association members plus RCO and RCSM) to twenty-one members, including the RCO and RCSM. Prior to the board’s vote on this change, our Legal Counsel, COL Jim Robinette will review this process.

Subsequent to an affirmative review, the amended By-Laws will be effective upon a majority vote of the board. Final approval will take place at the next bi-annual





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meeting, now scheduled for the Reunion in 2017.

Members comments or questions should be directed to Chris Golden at adjutant.2dcavalry@gmail.com

Frank Hurd, Treasurer: Frank covered the period 1 January 2015 to 30 November. Start Income was \$34,497.47 with income total of \$55,330.04. With expenses of \$60,798.20, a <\$5,468.16> shortfall. In the Restricted Account, \$5,508 in 1836 Society; \$1,047.50 in Museum Fund (now less funds cited above), and reserve of \$33,518.79. Total Assets: \$69,103.60.
Reunion summary: Income: \$45,915.39; Expenses \$34,892.85 = \$11,022.54 income over expenses for the 2015 Reunion.

OLD BUSINESS:

Reunion After-Action Report: Tim White will be sending out a written summary to Chris Golden for further distribution to board members. Comments and suggestions are welcomed. Further discussion of timing of biennial reunion to be held in the timeframe of April-May 2017. Also discussed possible off-year event in Germany in 2018. Further details to follow in separate email correspondence.

The Thoroughbred: Ned reported the next edition of the Thoroughbred is finished less one page that needs to be updated given upcoming votes discussed in the Board Meeting.

Store Transition to “Finish Line” Control: Bob McCorkle, “Finish Line Committee Chairman” has received a copy of the 15 August 2015 Finish Line contract agreement. His first challenge is to get the process moving with Finish Line as soon as possible.

Membership-No Dues Discussion (Frank Hurd and Mike Wiczorek): A discussion prior to the Board meeting regarding the concept of no-dues membership was briefed to the Board. Essentially the Chairman and President have both articulated “if you serve [in the Regiment] you are a member [of the Association]. The intent is to establish an enduring method of maintaining contact with as many Dragoons as possible into the future. It has been determined that the approach of being accepted as a member when assigned to the regiment is the best way to address this issue. The current dues requirement for membership will be suspended in favor of other fund raising methods from a much larger membership base over time. This has been discussed and agreed to as a viable approach to membership with the RCO,





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RCSM and all Squadron Commanders and their CSMs. The details for execution are being worked in committee and will be published in final form as soon as possible following coordination with the regimental Command Group. This is a radical shift in how we do business and for that reason is being worked careful with the intent of execution as soon as possible.

The consensus of the Board was to move forward with this proposal.

On this very important topic and based on his experience, T.J. Linzy offer emphasis to the Board that the cost of having an expanded “On-Line Community” would quickly escalate our support cost for us to operate effectively in an expanded technical environment. We are aware the cost will increase and the functions to support our larger organization will have to be vigilantly considered as we move forward since this project impacts every aspect of our operation.

NEW BUSINESS:

2016 Fund Raising & Supporting Operational Plan (Mark Calvert and Frank Hurd): Mark Calvert led board discussion into the concept of forming 4 distinct groups for fundraising efforts: “The 1836 Society”, “The Always Ready Troop”, The Dragoon Troop” and “Fiddler’s Green”. See attached sheet for greater detail of discussion points. At the end of the discussion a motion was made, voted, and passed with all ayes. (Briefing Slides to be provided for the Electronic Edition of *The Thoroughbred*.)

Regimental Historian Update (T.J. Linzy): The intent is to get a documented basis of the Regimental history for future historical use. We still have World War II veterans who should have oral interviews conducted before their history is gone. Same with people like retired CSM Crosby near Fort Meade who served so many years in Germany. T.J. further reported working with Ryan Meyer on current history. Oral histories can be done a variety of ways; this will be followed up on during the upcoming year.

CLOSING REMARKS: Bill thanked the fifteen participants and closed the meeting. Meeting Adjourned 10:24 EST.

Ned Devereaux, Recorder

Attachment: 2016 Funding (See Frank Hurd Slides)

Purpose: To provide a steady stream of income other than dues. To have a fund





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raising structure and a marketing strategy to follow the elimination of dues to be a member of the Association.

Concerns:

Grow the data base;

Have communication portals thru a vibrant website;

Have a fund raising director

General Concept:

“1836 Society” is an endowment program to help support the heritage of the Regiment. (Currently the Reed Museum and Regimental Classroom at Fort Benning are the focus.) Membership is granted to Association members who donate \$1,836.00. Target is 100 members (three currently with one additional making payments), and allows payment over a specified time period. Discussion also included how to recognize those members of the Society.

“Always Ready Troop” has no set bottom-line donation. A dollar or a thousand dollars with no contribution limits. Funds raised would go to web hosting (see T.J. Linzy comment earlier), and the printed edition of *The Thoroughbred*.

“Dragoon Scholarship Troop” so the Association can give more than one scholarship award a year.

Planned Giving. As we grow older, we have an opportunity for donations as part of estate planning to “The Fiddler’s Green.”

